

# CAR ONBOARDING SOLUTION

SEAMLESS CUSTOMER ONBOARDING

## TARGET CONSUMER

- ☞ Tech Savvy
- ☞ Looking for quick service
- ☞ Fair service
- ☞ Ease of access.
- ☞ Needs: Great customer experience
- ☞ Doesn't have loyalty
- ☞ Doesn't want physical intervention.
- ☞ Satisfaction up, prices down



Current search ranking -SEO

### Dubai car rental from 13 EUR or 15 USD / day

<https://www.dubai-carrental.com>

Book your **car rental in Dubai** with no hidden cost and explore Dubai by rental car. Compare all car rental rates and save on your car hire cost in Dubai.

### Car Hire in Dubai - Sixt rent a car

<https://www.sixt.co.uk> > Worldwide > United Arab Emirates Car Hire

Get great deals on top quality **car hire in Dubai**, United Arab Emirates from Sixt! Enjoy premium rental services at affordable prices with no hidden charges or ...

### Car Hire in Dubai - Cheap Rental Deals | easyCar.com

<https://www.easycar.com> > car-hire > uae > dubai

There are over 15 **car hire** brands at over 70 **car hire** locations in **Dubai**. **easyCar.com** compares them all and finds you the best deal.

Error message on checkout page

### Autorent Car Rental: Find Daily, Weekly & Monthly Car Rental ...

<https://www.autorent-me.com>

Get Best **Car Rental** Deals in **UAE**, Oman & KSA | Find Lowest **Car Rental** offers in **UAE**, **Dubai**, Sharjah, Abu dhabhi. Search for Exciting Daily, Weekly ...

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Avis

DROP LOCATION	
Abu Dhabi City	
VEHICLE RENT	
Rent Per Day	AED 100.75
No. Of Days	1
Total Vehicle Rent	AED 100.75
ADD EXTRA OPTIONS	
<input type="checkbox"/> Collision Damage Waiver (45 AED Per Day)	
TOTAL EXTRA OPTIONS	AED 0
GRAND TOTAL	AED 100.75
Add Coupon Code Here	
Discount Applied	AED 0
<b>PAYABLE AMOUNT AED 100.75</b>	
Payment Method	<input checked="" type="radio"/> Pay at Location
<b>Proceed to Payment</b>	

Warning: file\_get\_contents(https://www.google.com/finance/converter?a=100.75&from=AED&to=USD): failed to open stream: HTTP request failed! HTTP/1.0 403 Forbidden in /var/zpanel/hostdata/zadmin/public\_html/autorent-me\_com/lib/Classes/paymentdb.php on line 102

Notice: Undefined offset: 1 in /var/zpanel/hostdata/zadmin/public\_html/autorent-me\_com/lib/Classes/paymentdb.php on line 104

## Fast Rent a Car | Emirates National Group

 [www.fastuae.com/](http://www.fastuae.com/) ▼

Special offers on Monthly Car Rentals. Leading Car Rental Company in UAE with the largest network of Branches & Pickup points. 24/7 Customer Service. Highlights: Affordable Rental Services, Multiple Payment Options Available.

[Contact us](#) · [Services](#) · [Enquire now](#) · [Register Now](#)

 [Dubai Airport Departure Terminal 1 - Dubai - Open today - Open 24 hours](#) ▼

## Searches related to car rental in dubai

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# PAIN POINTS

Pick up  
-20%

Drop off-  
17%

Customer  
service

Car  
insurance +  
Deposits

PAPER  
WORK

70% customer  
want response  
on social  
media

Accident  
Reporting

Option to  
customize  
car  
experience

Hidden  
Cost.



# CHALLENGES

TOO MANY  
COMPETITORS

Damage  
and claims

LOW  
MARGIN

PAPER  
WORK

Fleet  
Management

AGGREGATORS  
SHARE

ZERO  
customization

INSURANCE

EVER  
INCREASING  
CUSTOMER  
NEEDS



## CURRENT CUSTOMER EXPERIENCE – ONBOARDING

- 🌀 Search online
- 🌀 Find best deal
- 🌀 Book the cab
- 🌀 Go to pick or get car delivered
- 🌀 Physical damage assessment
- 🌀 Multiple paper to be signed.
- 🌀 View car video in online.
- 🌀 Improve experience
- 🌀 User Downloads app,
- 🌀 Select offer
- 🌀 Car delivered
- 🌀 Open camera take video and digitally onboard the car.
- 🌀 Drive
- 🌀 Take video of car and drop the car.



## CARRENTAL ONBOARDING EXPERIENCE

- ② Open the mobile app.
- ② Search for car, book and make payment.
- ② Go to the pick up point,
- ② Take video of car and enjoy driving.
- ② While dropping the car take video again.
- ② AI does damage assessment, if new damage pay a fixed amount and you are good to go.

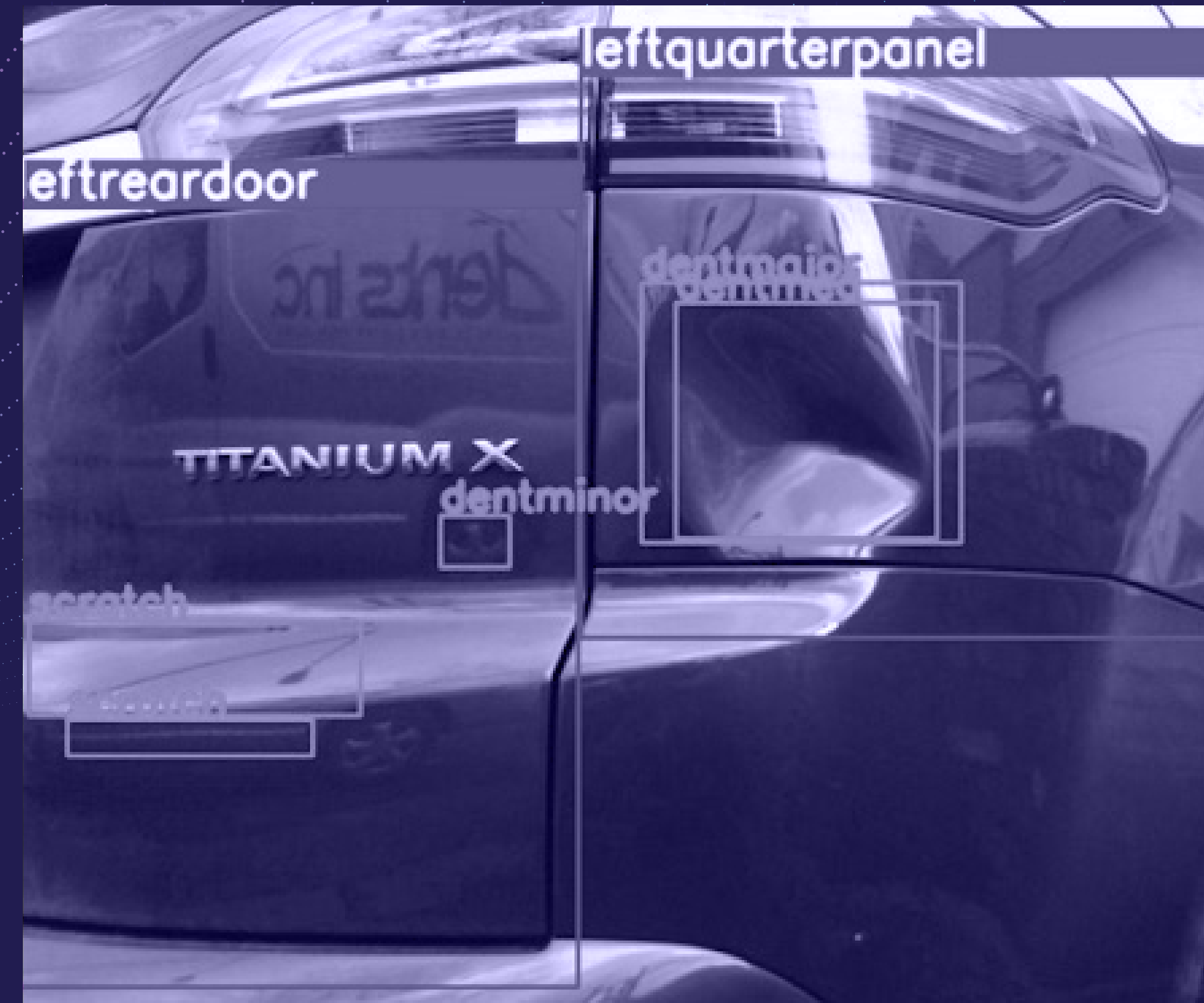




## DAMAGE ASSESSMENT AND FAIR PRICING

Make the process of motor accident claim seamless incase of minor accident. Provide fixed pricing to customer and build consumer trust.  
AUTOMATE MINOR CLAIMS.

**Client: Oriental Insurance pilot testing**





## BENEFIT –RETURN ON INVESTMENT

- Decrease car damage assessment time from 5-7 minutes to 1 minute
- Customer can book car and do the damage assessment.
- Pick up and drop the car any where
- New customer acquisition and happy customers.
- No Physical visit required.
- Claim filling
- Instant Damage assessment.
- Smart pass integrated.



# ABOUT US

Dezzex is a Artificial Intelligence Start-up focusing on automating damage assessment across multiple segment in auto industry.

We are a team of dedicated professionals with vast knowledge varying from technical to business background.

We are optimising the current process and helping our client improve customer experience and decrease their cost.



## PROJECT TRACKING ACROSS DEPARTMENT

### Dezzex Awards and Appreciation:

- Part of DIFC FinTech Hive Start-ups
- GITEX Supernova Challenge Finalist
- Selected for Nvidia Inception Accelerator Program
- Selected for Microsoft for Startups Program

 DIFC FinTech Hive



 **NVIDIA**  
INCEPTION PROGRAM

 Microsoft  
for Startups



## Key defriantior factors

- Local support
- Offer customization based on needs.
- We work with Local insurance companies and help you process claim quickly.

- ② **Unique**
- ② **Only Player in GCC**
- ② **Positive Excellent Feedback.**
- ② **Sustainable & Robust solution**





Thank you.