BLOCKCHAINARMY

Blockchain transformation

An introduction for leadership teams: how organisations adopt blockchain, where it pays off, and how BlockchainArmy takes you from the first workshop to a working system.

blockchainarmy.com

What is blockchain transformation?

Changing how an organisation **records, shares and proves** information, using a shared ledger instead of separate databases and paper trails.

It is not only a technology project. It touches processes, partners, skills and governance, so it has to be planned as a change programme.

Shared ledger

One record that several organisations keep together and nobody can quietly change.

Smart contract

Business rules written as code that run automatically when conditions are met.

Digital identity

Verified credentials for people, companies and devices that can be checked instantly.

How an organisation adopts blockchain

1

Learn

Leadership and teams understand what blockchain can and cannot do.

2

Choose

Pick the one or two use cases with a clear business case.

3

Pilot

Prove the idea with real users and real data, on a small scale.

4

Scale

Roll out across the organisation and connect partners.

ONE THING TO REMEMBER

Technology is the easy part. People and processes decide whether it works.

Most blockchain projects that stall do so because teams were not prepared or partners were not on board. That is why we start with education and strategy, not code.

What changes for the organisation

Trusted records

Documents, transactions and approvals that can be verified by anyone allowed to see them.

Less reconciliation

Partners work from the same record instead of comparing separate spreadsheets.

Faster processes

Approvals, payments and handovers run automatically when conditions are met.

Easier audits

Every change is time-stamped and traceable, ready for auditors and regulators.

Safer data sharing

Share exactly what partners need, with access rules built in.

New services

Digital certificates, tokens and registries that were not possible before.

Where blockchain fits, and where it does not

SITUATION	GOOD FIT?	WHY
Several organisations share one process	Strong fit	A shared ledger removes disputes over whose record is right
Documents and credentials must be proven	Strong fit	Anyone can check authenticity without calling the issuer
Public registries and licences	Strong fit	A transparent, tamper-evident record builds public trust
Supply chains with many hand-offs	Good fit	Each step is recorded once and visible to all parties
One organisation, one internal database	Usually not	A standard database is cheaper and simpler
Data that must be deleted on request	Design with care	Keep personal data off-chain and store only proofs

What holds organisations back

01

Skills gap

Few people inside the organisation understand blockchain well enough to lead a project.

02

Unclear business case

Projects start from the technology instead of a problem worth solving.

03

Legacy systems

New systems must work with existing ERP, identity and payment systems.

04

Partner alignment

A shared ledger only works if partners agree to use it and share the rules.

WHAT WE DO

We guide the whole transformation

Learn

Workshops and training that give leaders and teams a clear, practical understanding.

Plan

Strategy, business case, partners and the right people for the team.

Deliver

Implementation and integration with your systems, then support after launch.

OUR SERVICES

Four services, one programme

Educational workshops	Executive briefings, team training and hands-on sessions, tailored to your sector.
Recruitment services	Help hiring blockchain engineers, product owners and architects for your own team.
Strategy & partnerships	Roadmap, business case, choice of network and introductions to industry partners.
Implementation & integration	Building the solution and connecting it to your existing systems and data.

Who we work with

Enterprises

Make supply chains, documents and partner processes faster and more trusted.

Government & public institutions

Registries, licences and records the public can trust.

Banks & financial institutions

Digital assets, settlement and customer onboarding.

Industry associations

Shared platforms that member companies use together.

Universities & training bodies

Programmes that build blockchain skills at scale.

How a programme runs

Step 1

Assess

Review your processes, systems and goals, and find where blockchain adds value.

Step 2

Educate

Workshops for leadership and the teams who will run the solution.

Step 3

Pilot

Build and test one use case with real users, then measure the results.

Step 4

Roll out & maintain

Scale up, connect partners and keep the system maintained.

How we work together

01 **Workshops**
Single sessions or a training package, priced per programme.

02 **Recruitment**
A fee for each successful placement.

03 **Strategy**
A fixed-scope engagement with a clear deliverable.

04 **Implementation**
One project with scope and price fixed at the start, plus an optional maintenance package with support during working hours.

Every engagement starts with a written scope and price, so you know exactly what you get before work begins.

Main risks and how we handle them

RISK	WHAT IT MEANS	HOW WE HANDLE IT
Low adoption	People keep working the old way.	Training and change support are part of every programme.
Wrong use case	Blockchain is used where it adds nothing.	Each use case is tested against a simpler alternative first.
Integration	New and old systems do not talk to each other.	Integration is planned from day one, not after the build.
Skills leave	Knowledge sits with one or two people.	Documentation, training and help building your own team.
Regulation	Rules differ by country and keep changing.	Designs follow local rules, working with your legal advisers.

ABOUT US

BlockchainArmy builds blockchain systems for companies and public institutions.

Blockchain engineering

In-house team building enterprise blockchain platforms end to end.

Delivered products

Platforms for procurement, data migration, mobility and shared parking.

Regional reach

Based in Istanbul, working across Europe, the Middle East and Asia.

Compliance by design

Systems built around audit trails, identity checks and data protection.

BLOCKCHAINARMY

Thank you

To discuss a transformation programme or a workshop for your team, contact us through our website.

blockchainarmy.com

For information only. This presentation describes our services and is not a binding offer. Scope, timing and price are agreed in writing for each project.