BLOCKCHAINARMY

Blockchain consulting

An introduction for decision makers: how to find out whether blockchain is right for you, what it would take, and how BlockchainArmy gives clear answers before you invest.

blockchainarmy.com

What does blockchain consulting deliver?

Independent, technical answers to one question: **should you build on blockchain**, and if so, how?

We look at your goals, processes and systems, then tell you what will work, what it will cost and what could go wrong.

Feasibility study

Is blockchain the right tool for this problem, and is the project worth doing?

Gap analysis

What your current systems and team are missing to run the solution.

Technical advice

Architecture, network choice, security and integration decisions.

From question to decision

1

Question

Agree the decision you need to make and what a good answer looks like.

2

Investigate

Interviews, system reviews and research into your market and rules.

3

Analyse

Compare options on cost, time, risk and fit with your systems.

4

Recommend

A clear report with a go or no-go and a practical roadmap.

ONE THING TO REMEMBER

Sometimes the most valuable answer is: do not build it.

If a standard database does the job, we will tell you. Honest advice up front saves far more than it costs.

What you get

A clear decision

A go or no-go recommendation with the reasons behind it.

Cost & time estimate

A realistic view of budget, team and timeline.

Target architecture

Which network, which components and how they connect.

Risk map

Technical, legal and operational risks, with ways to reduce them.

Vendor-neutral view

Options compared fairly, whoever ends up building it.

Roadmap

The steps from pilot to production, in the right order.

Our four consulting services

SERVICE	THE QUESTION IT ANSWERS	WHAT YOU RECEIVE
Technical consulting	How should we design and build this?	Architecture and technology recommendations
Feasibility study	Should we do this at all?	Business case, go or no-go and roadmap
System gap analysis	What are we missing today?	Gap report with prioritised actions
Token launch advisory	How do we launch a token properly?	Token model, launch plan and readiness checklist

Common mistakes we help you avoid

01

Building on hype

Starting with the technology instead of a problem worth solving.

02

The wrong network

Choosing a public or private chain that does not fit cost, privacy or speed needs.

03

Ignoring regulation

Designing first and checking the rules later, then having to rebuild.

04

Underestimating integration

Forgetting that the new system must work with existing ones and with partners.

WHAT WE DO

We advise, assess and prepare

Advise

Senior technical advice on architecture, security and technology choices.

Assess

Feasibility studies and gap analysis that show where you stand.

Prepare

A roadmap, specification and launch plan your team or any builder can follow.

FEASIBILITY STUDY

What a feasibility study covers

Business case	The problem, the expected benefits and how they will be measured.
Technical fit	Whether blockchain is needed, and which kind of network suits the job.
Legal & regulatory	The rules that apply, reviewed together with your legal advisers.
Integration	How the solution connects to your current systems and partners.
Cost & timeline	Budget, team and schedule for pilot and full rollout.

TOKEN LAUNCH ADVISORY

Launching a token, step by step

Token model	What the token is for, who holds it and how supply and rewards work.
Legal structure	Worked out with your lawyers so the token fits the rules where you operate.
Technical setup	Secure smart contracts, wallets and custody, ready for an independent audit.
Launch plan	Timeline, communication and readiness checks before going live.

How a consulting project runs

Step 1

Kick-off

Agree the questions, the scope and who we need to speak to.

Step 2

Research

Interviews with your team, system reviews and market research.

Step 3

Analysis

Compare options and test them against your goals and constraints.

Step 4

Report

Present findings, recommendations and the roadmap to your leadership.

How we work together

01 **Fixed-fee studies**
Feasibility studies and gap analyses with scope and price agreed up front.

02 **Advisory retainer**
A set number of advisory days each month for ongoing projects.

03 **Technical reviews**
Hourly or daily reviews of designs, code or vendor proposals.

04 **Follow-on build**
If you decide to build, the project is quoted separately.

You own the report and the roadmap, whoever you choose to build with.

ABOUT US

BlockchainArmy builds blockchain systems for companies and public institutions.

Blockchain engineering

In-house team building enterprise blockchain platforms end to end.

Delivered products

Platforms for procurement, data migration, mobility and shared parking.

Regional reach

Based in Istanbul, working across Europe, the Middle East and Asia.

Compliance by design

Systems built around audit trails, identity checks and data protection.

BLOCKCHAINARMY

Thank you

To discuss a feasibility study or technical advice for your project, contact us through our website.

blockchainarmy.com

For information only. This presentation describes our services and is not a binding offer. Scope, timing and price are agreed in writing for each project.